



Honors Gala Sponsorship Opportunities

2012 Annual Rubicon Honors Benefit Gala and Auction

We are pleased to host our Annual Rubicon Honors Benefit Gala featuring a live and silent auction, dinner, entertainment and awards making a festive and enjoyable evening for an estimated 200 guests. These are our sponsorship offerings for the signature event:

Premier Sponsor - \$25,000

- Exclusive recognition as Premier Sponsor during the event
- Logo and name on all centerpieces
- Speaking Opportunity as Honored Partner
- Preferred seating for 2 tables (20 guests) at dinner and auction
- Full-page color ad in auction catalog
- Exclusive prominent signage in banquet hall
- Logo and name on all Rubicon Honors Gala invitations and event marketing
- Logo and name on e-Save The Date
- Logo, name and message on e-Invitation
- Logo, name and message on e-Reminder
- Recognition in all press releases
- Logo and link on the Rubicon Website through end of year
- Logo and link on Facebook event page
- Logo and listing in Annual Report

Achievement Sponsor - \$15,000

- Logo and name on all centerpieces
- Preferred seating for one table (10 guests) at dinner and auction
- Full-page color ad in auction catalog
- Logo and name on all Rubicon Honors Gala invitations and event marketing
- Logo and name on e-Save The Date
- Logo, name and message on e-Invitation
- Logo, name and message on e-Reminder
- Recognition in all press releases
- Logo and link on the Rubicon Website through end of year
- Logo and link on Facebook event page
- Logo and listing in Annual Report

Empowerment Sponsor - \$10,000

- Logo and name on all centerpieces
- Preferred seating for one table (10 guests) at dinner and auction
- Half-page black and white ad in auction catalog
- Name listed on Rubicon Honors Gala invitations
- Logo and name on e-Invitation

- Logo and name on e-Reminder
- Logo and name on all Rubicon Honors Gala event marketing
- Recognition in all press releases
- Logo and link on the Rubicon Website through end of year
- Logo and link on Facebook event page
- Logo and listing in Annual Report

Renewal Sponsor - \$5,000

- Preferred seating for one full table (10 guests) at dinner and auction
- Half-page black and white ad in auction catalog
- Name listed in Rubicon Honors Gala invitations
- Name listed in e-Invitation
- Name listed on all Honors Gala event marketing
- Logo and name on Rubicon Website through end of year
- Logo and link on Facebook event page
- Name listing in Annual Report

Hope Sponsor - \$2,500

- Preferred seating for one half table (5 guests) at dinner and auction
- Name listed in auction catalog
- Name listed in Rubicon Honors Gala invitations
- Name listed in e-Invitation
- Name listed on all Honors Gala event marketing
- Logo and name on Rubicon Website through end of year
- Logo and link on Facebook event page
- Name listing in Annual Report

For more information, please contact:

Lynn Peralta
 Director of Development
 (510) 231-3965
lynnp@rubiconprograms.org



2012 Annual Rubicon Honors Gala Benefit Event
April 21, 2012
Sponsorship Response Form

- Premier \$25,000**
Speaking opportunity as Honored Partner; Centerpiece with logo and name; Logo on event invitation; Logo acknowledgment at event (signage, screens, etc.); Acknowledgment through media sponsors and event press release; Special acknowledgment on Rubicon website with company logo for one full year; 20 tickets to event; 1 full page ad in event program, with prominent placement; Company profile in Rubicon's electronic newsletter and social media sites. **Deadline for ad submission: March 31, 2012**
- Achievement \$15,000**
Special commemorative gift; Logo on event invitation; Name acknowledgment at event (signage, screens, etc.); Special acknowledgment on Rubicon website; 10 meal tickets to event; 1 full page ad in event program; Recognition in Rubicon's electronic newsletter and social media sites; Verbal acknowledgment at event. **Deadline for ad submission: March 31, 2012.**
- Empowerment \$10,000**
Name recognition on invitation; Name acknowledgment at event (signage, screens, etc.); Special acknowledgment on Rubicon website; 10 tickets to event; 1/2 page ad in event program; Recognition in Rubicon's electronic newsletter and social media sites; Verbal acknowledgment at event. **Deadline for ad submission: March 31, 2012.**
- Renewal \$5,000**
Name acknowledgment at event (signage, screens, gobo's, etc.); Special acknowledgment on Rubicon website; 10 tickets to event; 1/2 page ad in event program; Recognition in Rubicon's electronic newsletter and social media sites; Verbal acknowledgment at event. **Deadline for ad submission: March 31, 2012.**
- Hope \$2,500**
Name acknowledgment at event (signage, screens, gobo's, etc.); Special acknowledgment on Rubicon website; 5 tickets to event; Name listing in event program; Recognition in Rubicon's electronic newsletter and social media sites; Verbal acknowledgment at event.
- Individual tickets # @ \$150 each; Total \$**
- I/We cannot attend but we would like to support Rubicon's programs. Enclosed is a contribution of \$ payable to Rubicon Programs.

Name

(As you would like to be listed in the program if you are a sponsor)

Company

Address

City

State

Zip

Phone (Office)

Phone (Home)

Fax

Please mail this form with your payment to:
Rubicon 2012 Honors Gala
2500 Bissell Avenue, Richmond, CA 94804
Fax this form to: 510.235.2025 or scan/email to lynnp@rubiconprograms.org
Attn. Development Office