



RUBICON PROGRAMS INCORPORATED

A NONPROFIT COMMUNITY ORGANIZATION

[Click to view this email in a browser](#)

## Rubicon Programs Inc. Announces Launch of RNSI to Build Scalable National Social Enterprises

April 27, 2009, Richmond, CA -- Today the Board of Directors of Rubicon Programs Inc. ("Rubicon Programs") ([rubiconprograms.org](http://rubiconprograms.org)) announced that its two year investment in creating a National Social Innovation project, RNSI ([rubiconnsi.blogspot.com](http://rubiconnsi.blogspot.com)) is becoming a separate organization, intended to design and build scalable social enterprises on a national basis. RNSI will be based in San Francisco, California and will be led by nationally-recognized social entrepreneur and the long serving Rubicon Programs President Rick Aubry. During his tenure Rubicon grew from a small community based organization into the internationally recognized organization that it is today, winning the Fast Company "Social Capitalist" of the year award an unprecedented five years amongst other recognition. Dr. Aubry will leave Rubicon after leading Rubicon for over 23 years in order to focus his full efforts on the success of RNSI. "Entrepreneurs build things and then move on to build something again," says Dr. Aubry. "What our team at Rubicon has created over time is something we are all proud of, what we hope to do with RNSI is focus on creating impact on a national level which we believe is the next frontier for our work."

Rubicon Programs will continue to be led by Jane Fischberg who was promoted to her current position as Rubicon's Executive Director two years ago. Ms. Fischberg has been instrumental in developing Rubicon's nationally-recognized social programs and, most recently, in leading Rubicon's expansion into Alameda and San Francisco Counties. "This strategic decision will allow Rubicon Programs to focus on our continuing efforts to move Bay Area residents out of poverty and to improve the quality of life for people living with disabilities, particularly psychiatric disabilities," said Ms. Fischberg.

"For years, Rubicon has been on the leading edge of social entrepreneurship and we view the independent establishment of RNSI as the next step in sharing what we've learned and developed at Rubicon over the past 36 years more broadly," said Rubicon Board Chair Steven Kaufhold. He added, "There is no one in the world more qualified to lead RNSI than Rick Aubry and we wish him and the entire RNSI team every success in the years to come."

### About Rubicon Programs:

Rubicon Programs Inc. is a Richmond-based human services agency with services in Contra Costa, Alameda, and San Francisco counties, a track record of developing social purpose businesses, and an annual budget of \$18 million. Rubicon empowers people to move out of poverty and improve their quality of life. Its flagship programs include workforce services for people with barriers to employment in the three-county area, as well as recovery focused behavioral healthcare services.

### About RNSI:

RNSI is a San Francisco-based non-profit organization that has incubated for the past two years as part of Rubicon Programs. RNSI has formulated several innovative social enterprises addressing critical national issues including the need for social enterprises in the emerging "green jobs" area and in creating socially responsible financial services for low income people. RNSI hopes to bring these to scale and national implementation and has succeeded in attracting funding to support its establishment as a separate organization.

###

Members of the press: contact Mary Dunbar, Rubicon Programs Inc., (510) 231-3965 or

(510) 230-7583, [maryd@rubiconprograms.org](mailto:maryd@rubiconprograms.org)

## [Support Our Work!](#)

Rubicon's mission is to create and deliver integrated solutions to profound social problems. Our purpose is to make a positive and lasting impact on people living in poverty and on people living with disabilities, especially psychiatric disabilities. We empower people to move out of poverty and improve their quality of life.

[rubiconprograms.org](http://rubiconprograms.org)

---

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

---

[Click here](#) to forward this email to a friend

Rubicon Programs Inc.  
2500 Bissell Ave  
Richmond, California 94804

[Read](#) the VerticalResponse marketing policy.

